# **Alex Lorah**

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# **Summary**

Motivated worker, quick to learn new skills. Well-versed in the digital workflows of website design and maintenance, including UI/UX work and collaboration with clients to meet their needs.

# **Professional Experience**

#### **Marketing Insights and Communications Web Intern**

February 2022-May 2024

University of St. Thomas, St. Paul, MN

- Responsible for maintaining current university pages via updates and revisions at the request of university faculty via the Cascade CMS
- Conceptualization, design and implementation of new pages for individuals or departments
- Web accessibility, UI/UX and SEO skills

Kitchen Staff and Host July 2019–January 2021

Cleveland and Grand Davanni's, St. Paul, MN

- Responsible for various time-sensitive kitchen and back of house duties
- Customer service and people skills

## **Education**

### **BA** in Digital Media Arts, Design Concentration

May 2024 Graduation

Minor in General Engineering

Honors: Magna cum laude, 3.7 GPA University of St. Thomas, St. Paul, MN

#### Activities and Skills

- Proficiencies in Adobe Creative Cloud, including Photoshop, InDesign and Illustrator
- Member of Great River's FIRST Robotics team No Mythic, 2015–2019.
  - o Lead CAD programmer, senior member of the robot design team
- Avid sculpture and diorama artist, both digital and physical
  - Highly proficient with the SolidWorks CAD software and numerous 3D printing workflows
  - Creator of award-winning miniatures digitally sculpted from scratch
  - o 2<sup>nd</sup> in state at the 2018 miniature painting competition hosted by Games Workshop, best painted overall at the 2023 *Renegade Open* convention
  - Display and photography skills
  - Good eye for color theory and aesthetically pleasing visuals of all sorts